



# 張菁蘭

## Afuro Chang

<https://www.afurochang.com>

[afuro0723@gmail.com](mailto:afuro0723@gmail.com)

+886 963 145 848

## Work Experience

### UX Designer (part-time)

Jun 2021 - Nov 2021

AICS/ASUS | Taipei, Taiwan

- Handle tasks including wire-framing, prototyping, usability testing, high-fidelity mockups, product quality assurance, and timely delivery. Achieved rapid increase in number of new users after app design improvement.

### UX Researcher

Apr 2021 - Jun 2021

Allflex Taiwan | Taipei, Taiwan

- Led "Pet Registration Information System" project of Council of Agriculture, Executive Yuan, ROC, defined product requirements and road map, improved website usability.
- Developed design system to ensure design consistency and quality, also identified gaps between previous design and new developments to speed up team's progress.

### UI/UX Design Intern

Jun 2020 - Sep 2020

3drens | Taipei, Taiwan

[Es2move : https://es2move.com](https://es2move.com)

- Handled CMS and DMS projects including payment system for Hotai, and logistics website for Es2move.
- Conducted UX design thinking workshop to identify user pain points, and prioritize tasks for developments and stakeholders.

### Website designer, Graphic designer (part-time)

Feb 2019 - Feb 2020

Think X | Taipei, Taiwan

- Handled website design, Corporate Identity System (CIS) design, and visual design.

## Education

### National Taiwan University of Science and Technology

Feb 2022 - Feb 2024(Expected)

Master of Design (Industrial Design)

### National Taiwan University of Science and Technology

Sep 2017 - Jun 2021

Bachelor of Industrial Design

## Skills

### Industrial Design Tools

Rhinoceros 3D  
Creo Parametric  
Cinema 4D  
AutoCAD  
Keyshot

### UIUX Design Tools

Figma  
Adobe Xd  
Zeplin

### Adobe Design Tools

illustrator  
Photoshop  
Indesign

### Development

HTML/CSS